

# GMR WEB TEAM

*We Build Web Businesses*

**PROFITS**

**Order Management**

**E-commerce Websites  
that fits your Internet Strategy**

**Customer Management**

**Product Management**

**Catalogue Management**



## Catalogue Management

Have unlimited categories for your products based on price, product type or any other product attribute. GMR offers a simple catalogue management system so as to place your catalogue online for the customers to keep track of your store updates. Our catalogue management includes

- Add/Edit/Delete Category
- Content caching capability for faster downloads
- Prioritize your categories
- Landing pages for each categories

We also integrate your in-house ERP packages to enable your customers to access your catalogue online

## Product Management

Have Unlimited number of products in your store with unlimited number of product attributes online. GMR product management includes

- Cross-Selling Capability: Sell Computer Bag along with a laptop
- Unlimited Product Images: Have different views of images for a single product
- Generation of Thumbnail Images: We generate thumbnail images automatically when you upload an image
- Inventory per Product or Attribute: Maintain your inventory online
- Allows Negative Inventory: you can have control whether to allow or not to allow the negative inventory
- Product Reviews : Customers rate your products and you approve them to be visible on the website

## Customer Management

Manage your customers list online, export your customers list into excel. Track how many customers have visited and purchased from your website. GMR offers easy to handle customer management

- Add/Edit/Delete customers
- Edit the profile for customers
- Secure login for each customer
- Export to Excel
- Send Email Notifications

## Order Management

Get paid online after calculating taxes and shipping costs automatically. Generate invoice and print receipts for your customers. Track your sales date wise per product and category.

Know what are your best selling products and least selling products, formulate a strategy and generate profits.

GMR Order management includes

- Automatic Shipping Integration with FedEx, USPS and UPS
- Tax Calculation based on state
- Single Page Checkout
- Paypal, Authorize.net, Sage Integrations for online payment processing
- Print format order reports

## Technology

Microsoft  
**.net**

**php**

  
**Java**

**AJAX**  
Asynchronous Javascript And XML

  
**crystal reports.**

## Database

**XML**

Microsoft  
**SQL Server**

  
**MySQL**

**ORACLE**

## Our Clients

[www.sweetnewbaby.com](http://www.sweetnewbaby.com)

[www.ixten.com](http://www.ixten.com)

[www.checkoutmytrip.com](http://www.checkoutmytrip.com)

[www.venturefarm.com](http://www.venturefarm.com)

[www.americanagentonline.com](http://www.americanagentonline.com)

[www.perfectpuppiesonline.com](http://www.perfectpuppiesonline.com)

[www.perfectpagesdirect.com](http://www.perfectpagesdirect.com)

[www.casamoderne-eu.com](http://www.casamoderne-eu.com)

[www.goldaandi.com](http://www.goldaandi.com)

[www.discountpicnicbasket.com](http://www.discountpicnicbasket.com)

[www.findmynannyonline.com](http://www.findmynannyonline.com)

[www.primewaterproofing.com](http://www.primewaterproofing.com)

[www.ansafonesolutions.com](http://www.ansafonesolutions.com)

[www.kida.com](http://www.kida.com)

committed to excellence

the first time, on time, all the time,

by Continual improvement

while ensuring Stakeholders Satisfaction



**GMR WEB TEAM**

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